HOME

With Room Planner your clients will be able to see in 3D how the interior will look like with your product to increase your average check and reduce your return rate

The new generation doesn't wanna spend time shopping in offline stores. It takes time for the road, for lines, and also there is a pandemic situation that may return. They mostly buy everything from phones sitting at home and having a good choice in the online stores. Next 10 years the percentage of mobile sales will grow significantly.

With Room Planner you can
- increase your average check and reduce your return rate
- increase online sales through an additional marketing channel
- increase offline sales through the in-store design service
- help clients with a decision, online or offline
- increase brand awareness on the local market or even international one
- create virtual showrooms without having a rent
- create realistic visualization for the website
- to show your product to +20M users worldwide (6.1% users visit a product website)
- have a mobile app for iOS/Android which is much faster and convenient for users than web apps

With Room Planner your clients will be able
- to understand how the tile will look like in the exact interior
- to understand how the tile will combine with different ones
- to understand if the style fits
- to understand the whole plan of the interior without hiring a designer
- to get ready-made interior ideas
- to create a high-quality realistic visualization
- to get a full shopping list for the interior and then buy products
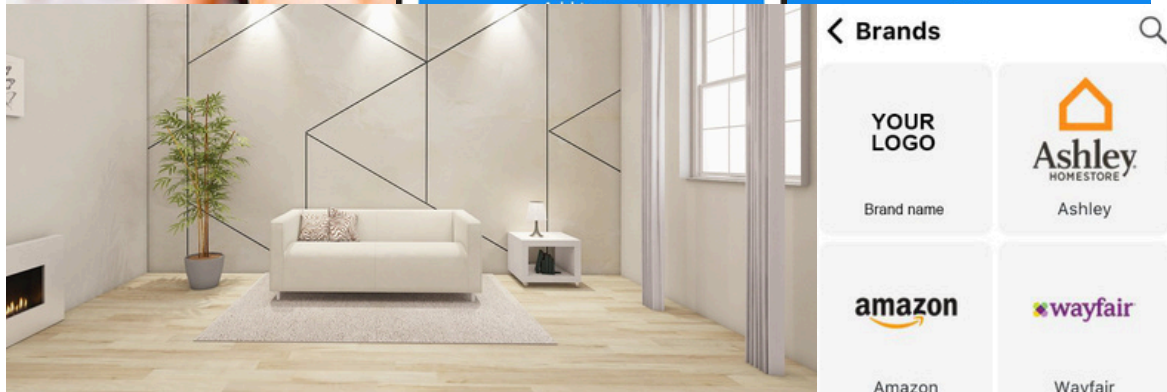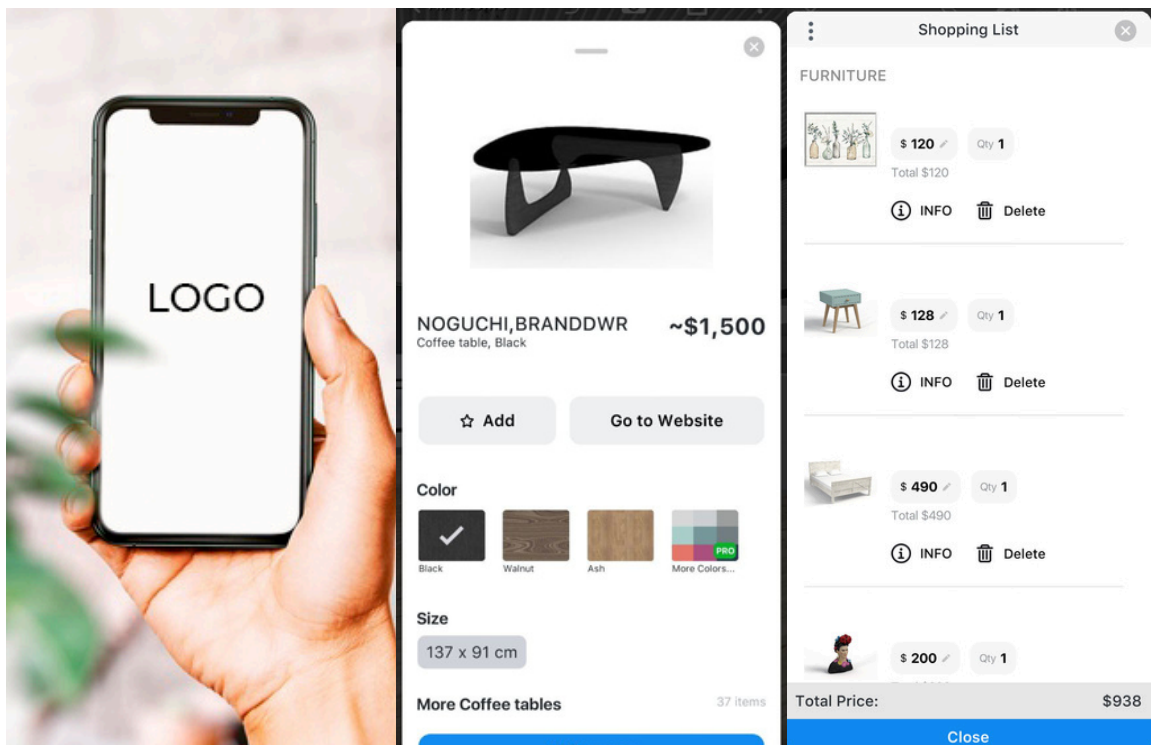
360°

How do we help your customers make a purchase?

Offline
1. The client choosing a furniture and the consultant invites him to create a design project on a tablet in the sales area. Also, the client can scan the QR code and install the application on his phone to create a design.
2. He can create a design project quickly, see a beautiful result and immediately place a purchase online so as not to stand in line.
3. If the design project is created by a consultant, he can also print a shopping list with the necessary SKUs and send the client to make a purchase.

Online
1. The client chooses furniture in the online store and in the product card sees a QR code and a link to install the application.
2. He downloads an app to design the room and see how the furniture will look like. He may also add other items that looking good and decides to buy something else.
3. He opens the shopping list and goes to the site to make a purchase.

How it works?

1. We will prepare and import 3D models to the app - **$35 per item**
2. You will receive not only already imported 3D models in the app, but also 3D standardized files for designers, ads, etc
3. We will prepare a special link or QR-code for your website
   a. Your logo on the onboarding of your personal app
   b. Your logo in the Catalog - Brands in the main version of the app
   c. an exclusive channel in the app with only your products and some default furniture or decoration items
4. You can use an app for **free for a year** and **$999** since 2nd year.
5. When your client made an interior, the application will generate a Shopping List (with SKUs) with all the links to the products, or we can implement the transfer of the list to the shopping cart on your site through API optionally

Bonus 1
You can organize design corners in your stores where sales managers or customers themselves on tablets can plan interiors. It will help to your clients to make a decision

Bonus 2
You can also earn extra profit on interior design services. The average time to create a room design is 30 minutes. We have free video tutorials for staff training. This is 10x faster than using traditional interior design tools like 3ds Max or Sketchup, and this service is very popular at IKEA

Ready made app by price of 3D models

Why do you have to start work with Room Planner

- Only the largest international companies are able to invest millions of dollars in the development of their IT solutions. With Room Planner, you can do it quickly, affordably, and get your investment back many times over
- You will get a ready-made app for 3D planning + 3D models which is 2 times cheaper than creating a 3D models in outsource
- You will get an additional traffic with the world's most popular interior planning and design app on both Apple / App Store and Android / Google Play
- More than 20 million users will see your product and 6.1% of users go to the product site
- Customers will find it more convenient to work with the mobile application for iOS / Android (Desktop versions are available too). They run significantly faster than browser apps and have a more user-friendly interface. According to Amazone's data, up to 45% of shoppers come to an online store from mobile devices, and their share continues to grow
- You will be able to scale your business worldwide
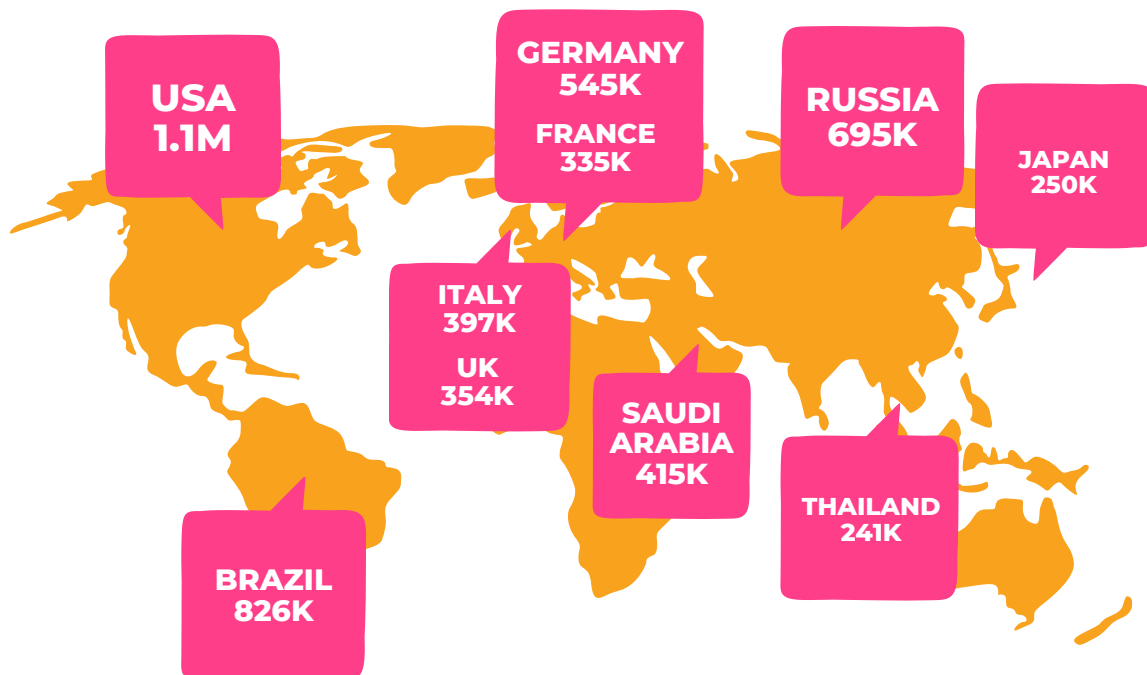- You will increase brand awareness and your sales

Pricing

Includes the ability to create and add 3D objects or materials to the catalog based on images on the site or a finished 3D model.
3d models requirements you can read [here](#).

- Customized app link with your brand logo for your website
- Add up to 100 products to catalog (up to 3 color variations for each)
- Includes 1-year Enterprise subscribtion for free
- App shows only your brand products
- Optionally generate QR codes for offline showrooms
- Get downloadable 3D models and textures of all the products to share it with a designers

$3500 ~~$4500~~

Share your product with +6M potential clients worldwide

Customers will find it more convenient to work with the mobile app. It runs significantly faster than browser apps and have more user-friendly interface. According to Amazone's data, up to 45% of shoppers come to an online store from a mobile devices, and their share continues to grow

USA 1.1M

GERMANY 545K

FRANCE 335K

RUSSIA 695K

JAPAN 250K

ITALY 397K

UK 354K

SAUDI ARABIA 415K

THAILAND 241K

BRAZIL 826K

Top countries by users

What is next?

- Fill the application [form](#)
- If you have any ready-made 3D models for your products please send few to sales@icandesignapp.com for compliance check
- After agreement and payment we will prepare an app with your products in 8 weeks